



DESIGNSUTRA

issue 2 no.1 • July // August 2009

RELEASE



LOUNGE

Hello to all! DesignSutra, over the past few months, has had a change of ideologies. A major facelift in the logo and the overall running of the magazine in its content is going to be a lot different in comparison to previous issues. With that said, lets move on to a brief introduction of what's in the issue.

Hybrid Arts, is the mind blowing and earth shattering new form that is about to take the world in a perfect storm. A hybrid means something of mixed origin or composition that adds variety or complexity to a system. In science, a hybrid is the offspring of genetically dissimilar plants or animals, especially produced by breeding or grafting different varieties or species. In language,

a hybrid word is one whose elements are derived from different languages. In an automobile, a hybrid combines an electric motor with a gasoline engine. Given these definitions of the word hybrid, what would it mean to make a hybrid art form?

Today's artists are free to make art with whatever material or technique they can imagine. This freedom creates new opportunities to express ideas and concepts. It also opens up a number of challenges, choices, and decisions for artists. Blurring boundaries, breaking rules, and creating hybrids occupies much artistic work today. With that said, we sure hope you enjoy the all new enhanced version of DesignSutra!

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A different bolster for each day and for each person. Why bolster, you might ask? Bolsters are like an imaginary friend where we can express ourselves to it. We can hug it. We can punch it. We can throw it. Whatever it is, it's a good platform to express our individuality and identity. It is our moment of release.

HYBRID/release.

Release. Its an expression of escape and to break free. We, sometimes need an escape at some point in our lives, whether physically or mentally. It is a time where we freely express ourselves and show truly who we are as a person. This unique declaration of individuality shows our abstract expression through the bolsters that each of us have made. Each of us shows our personality and feelings in the bolsters that we made everyday in a week. Everyday is a different day and throughout the week, we've expressed what we feel and what we think about life, school and other personal issues.



Monday// 04.05.2009

RedxBlack

Boredom will lead to anger.
Anger will lead to madness.
This is how it explains the combination of two colors - red and black are being used. It's a day when I have mixed emotion and ends up ruining my bolster with the spray paints.

Tuesday// 05.05.2009

1/2 Black

It's another day filled with boredom. Only half of the bolster is being sprayed because I didn't wake up until afternoon so the white space shows that I was dreaming and couldn't remember what was I dreaming about once I woke up.

Wednesday// 06.05.2009

The Black lines

I'm a designer! Yay, today I totally feel like a graphic designer. I read design books, I drank coffee, I visit design blogs, and so many inspirations have come to knock on my door. Now the bolster was lying there, it encourages me to design something on it so then I took out my so-called-cable-tape and stick on it to create a diagonal pattern.

Thursday// 07.05.2009

Holes

Hot hot day! If the weather can kill, I would be dead by then. I feel like cutting my clothes with scissors to cool my self down because the hot weather almost literally kills me.

Friday// 08.05.2009

The inverted speech bubble

Thinking, thinking and thinking. There were so many things going around in my mind and I spent like almost half of the day thinking. If you ask, what were in my mind? I don't even know how to tell you that because there were so many issues mixed together.



Monday// 04.05.2009

the first day of the week...
the emotion was upside
down. I was sleepy but had an
appointment. And, I thought
that spending my day outside
the house for the whole day
was not bad at all. It brought
joy and smile to my dream.

Tuesday// 05.05.2009

when the day was very hot...
it made my day became so
plain. I went back home and do
nothing. Hence I brought nothing
to my bolster. Sorry bolster...

Wednesday// 06.05.2009

im in love
{.....} nothing to be explained
:D

Thursday// 07.05.2009

still in love
{maybe i'm in love everyday...
that's all what you need to know,
my dear bolster.}

Friday// 08.05.2009

the high end.
the day when I was so
enthusiastic on everything. I met
friends and it was good... a real
good time... I hug them, as I hug
you, bolster. Fly to nowhere,
stay with me :D



Monday// 04.05.2009

Today is Monday, Still have lots of time to waste before the D-day :-) (that's what I think). Playing around with the project identity til' midnight and needs McDonalds to keep me awake. Thanks to my roommate for paying the \$3.00 delivery charge, since I'm broke for investing money on Kinokuniya, if you get what I mean.

Tuesday// 05.05.2009

12:00 - It's hot
 13:00 - Damn! It's hot
 14:00 - God, Are you kidding me? Yeap!! Uniquely Singapore ...You'll get sweats even though you are not doing sports...Today is my graduation photo shoot with the theme 'CONNECTION' and it begins at 2pm...

Wednesday// 06.05.2009

Okay..Fiuhh!!! Time flies so fast..It's time to meditate at home doing projects, to be prepared for tomorrow. Sitting down in front of my laptop and get myself stuck with these 3 acronyms:

AI = Adobe Illustrator
 PS = Adobe Photoshop
 FB = Facebook

Thursday// 07.05.2009

(.....Drum rolls.....)
 Well, its time to show my progress for the week to my lecturer and in the end, it's not so bad afterall :-) and oh yeah! another McD for the week...But this time for the celebration...

Friday// 08.05.2009

No Laptop for a day..Time to get some rest...Well today would be my holiest day, 2 hours of Bible study with my friend followed by 4 hours Cell group...Yeehaaa... Next is WEEKEND!!!!

These bolsters are my diary for the week based on the journey to D-day, which is the day to meet with my lecturer regarding my final major project. My ups and downs, happy and sad moments are also released onto these bolsters.



My release is all about making experimental works resulted from personal feelings and thoughts. The bolster acts as the platform to express our feelings and are divided into 5 different bolsters that showcase my daily feelings and thoughts on what have been happening on that particular day over a week. I've used paint and copic markers to visually create and express it into the bolsters. From gloomy to happy, boring to exciting it all happened in a week. Such an exciting week it had been.....

continued...



Monday// 04.05.2009

Inner-Journey
is a step taken to get to know
my own self as a person and
as a designer

Tuesday// 05.05.2009

Power of boredom
can initiate very striking design
works that could be far more
powerful than that of normal
thinking process

Wednesday// 06.05.2009

Research
is the foundation of everything
that could be processed

Thursday// 07.05.2009

Options
are always available, but it is
always limited or sometimes
blocked by something

Friday// 08.05.2009

...

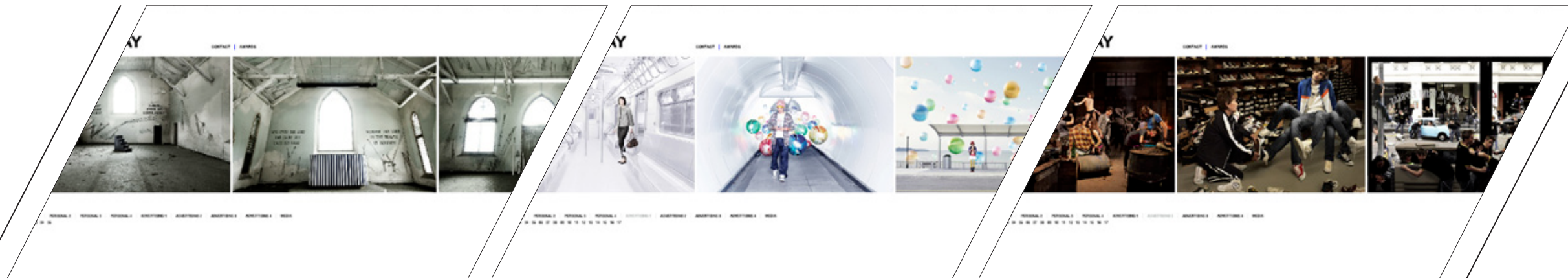
Websites to visit

we roam the world wide web everyday and hunt down sites that inspires us and challenge us to be a better designer. we pass on these sites to you, the reader.

01



02



03



01. <http://alchemypartnership.com/>

02. <http://www.jonathantay.com/>

03. <http://www.edwinho.com/>

